

MEMBERS PRESENT: Sarah McGregor (President), Maryjean Anderson (VP), Gwen Caylor (Secretary), Sara Runkel (MAL) and Barbara Anderson (MAL)
 Staff: Amanda Pastoria, Manager

MEMBERS ABSENT: Dan McCue (Treasurer), Judy Lovett (MAL)

Meeting called to order at 6:00 pm

Agenda Items	PRESENTATION/DISCUSSION:	RECOMMENDATIONS/ACTION:
Juried Items	<ul style="list-style-type: none"> ▪ None 	<ul style="list-style-type: none"> ✓ n/a
Meeting minutes	<ul style="list-style-type: none"> ▪ Previous meeting minutes 	<ul style="list-style-type: none"> ✓ Maryjean motioned to approve July minutes as written, Sara 2nd, approved
Treasurer's report	<ul style="list-style-type: none"> ▪ None 	
Manager Report	<ul style="list-style-type: none"> • Food Hero program has concluded for the year. Over \$1000.00 in vouchers have been given out. To date \$848.00 in vouchers have been redeemed. An additional donation of \$200.00 has been received from Driver Dentistry. • A raffle will start next week for the DUFB match. • As of July 29th \$4246.00 in DUFB vouchers have been redeemed. Currently \$5754.00 remaining with an additional \$5000.00 expected to be received this month. • Vendor complaint forms have been provided to Ro Scolari for those vendors that would like to present concerns, but would like to remain anonymous. No completed forms have been received at this time. 	<ul style="list-style-type: none"> ✓ UCAN and OSU will be meeting to discuss continuation of Food Hero program for next year. ✓ n/a ✓ Amanda will continue to support this program through social media as well as distribution of flyers to local social service offices. ✓ n/a
Committee Reports	<p>MARKETING REPORT (Barbara):</p> <ul style="list-style-type: none"> ▪ FB continues to be very active. There have been 60 new followers this month with many local groups sharing UVFM posts. ▪ Farm to Fork continues to receive positive feedback. Marketing committee would like to create their own version of farm to fork through FB. This would enable all vendors to be highlighted. Through FB vendors would be asked to submit photos and bio for posting. <p>JURY REPORT (Amanda/Maryjean):</p> <ul style="list-style-type: none"> ▪ There have been 6 new vendors and 3 returning vendors this month. <p>OPERATIONS REPORT (Sara)</p> <ul style="list-style-type: none"> ▪ No issues to report 	<ul style="list-style-type: none"> ✓ n/a ✓ committee will discuss implementing ✓ n/a ✓ n/a
Old Business	<ul style="list-style-type: none"> • Results of DOT survey 	<ul style="list-style-type: none"> ✓ Sara presented results and analysis of 2 dot surveys from July 12, 2017 (food hero program) and July 22, 2017 (UVFM market improvement). Most shoppers noted that the main reason for coming to market is for fresh fruits and vegetables. See report for full results/analysis.

<p>New Business</p>	<ul style="list-style-type: none"> • Reschedule September board meeting • Rescheduling of future board meeting 	<ul style="list-style-type: none"> ✓ Due to Labor Day holiday- September board meeting will be rescheduled for Monday, September 11, 2017 @ 6:00pm. Amanda will secure room as well as posting information on UVFM website and FB. ✓ January 1, 2018 board meeting will be rescheduled for January 8th due to New Year's holiday.
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Meeting adjourned at 6:42 pm

Next meeting: Monday, September 11, 2017 6:00pm

Tentative Location: Douglas County Courthouse, Room 310

Respectfully submitted, Gwen Caylor, Secretary